

### **EXAMINER'S AMENDMENT**

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it **MUST** be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Mr. James J. Livingston, Jr. on 07/15/2010.

The application has been amended as follows:

In claims 54 and 55 line 2:

Insert "in a non-transitory state" after the phrase "A computer readable recording medium recording".

2. The following is an examiner's statement of reasons for allowance: The cited prior art of record considered as a whole (either alone or in combination) fails to teach or suggest:

An information record medium comprising: object data comprising a title which includes (i) a plurality of switchable parallel content information (i-1) which can be reproduced by an information reproducing apparatus so as to be switched, (i-2) which includes, as a branch structure, a plurality of parental blocks, a plurality of angle blocks or a plurality of versions about the same title and (i-3) to which a parental reproduction, and angle reproduction or version selection reproduction, by which a desired parental block, a desired angle block or a desired version about the same title is selected as a reproduction target, is performed, and (ii) a plurality of sequential content information

which can be reproduced by the information reproducing apparatus sequentially and each of which includes a plurality of packets, wherein the plurality of switchable parallel content information and the plurality of sequential content information are multi-recorded by a unit of a packet such that the title can be recorded by an information record apparatus or can be reproduced by an information reproduction apparatus; and reproduction control information for controlling a reproduction of the object data, wherein the reproduction control information includes: a plurality of play list information, command information and object information, at least one of the play list information includes: first item information and second item information, the first item information defines a reproduction sequence of the sequential content information, which constructs a part of one title, by a unit of an item arranged on a time axis, the second item information defines a reproduction sequence of the plurality of switchable parallel content information, which constructs other part of the one title, by the unit of the item, the command information selects, on the information reproduction apparatus which reproduces the command information, one play list information from among the plurality of play list information which includes at least the second item information, on the basis of selection judgment information which is inputted or set with respect to the information reproducing apparatus for reproducing the content information, the object information includes address information for indicating an address of each of the plurality of switchable parallel content information and the plurality of sequential content information which are defined by the first item information and the second item information, respectively, each of the object data and the reproduction control information is

recorded into a different area, respectively, some of the content information are reproduced by the object information specified by the item information belonging to the one play list information selected on the basis of the selection judgment information.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

#### ***Contact***

Any inquiry concerning this communication or earlier communications from the examiner should be directed to HENOK G. HEYI whose telephone number is (571)270-1816. The examiner can normally be reached on Monday to Friday 8:30 to 5:00 EST.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Joseph Feild can be reached on (571) 272-4090. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

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